

# Season of Confidence



# Welcome Note

## A Season to Celebrate, Reflect, and Protect What Matters Most

As the year draws to a close, the festive season invites us to slow down, reconnect, and reflect on what truly matters, family, progress, protection, and peace of mind.

At SanlamAllianz Nigeria, this season is not just about celebration; it is about gratitude. Gratitude for your trust, your partnership, and the journeys we have shared throughout the year.

From busy roads and long-distance travels to festive gatherings and year-end plans, this period comes with movement, excitement, and responsibility. That's why our focus remains simple: helping you enjoy the season with confidence, knowing that what matters most to you is protected.

As we prepare for a new year filled with possibilities, we reaffirm our promise to deliver smarter, simpler, and more accessible insurance solutions, designed for real life, real moments, and real people.

Thank you for being part of our story. Here's a festive season filled with joy, safety, and confidence, and a new year full of promise.



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# Festive Season Checklist: Travel Smart, Celebrate Freely

The festive season often means road trips, family visits, late-night drives, and packed schedules. While the joy is priceless, the risks are real, from traffic accidents to unexpected repairs and delays.

## Quick Festive Tips:

- Inspect your vehicle before long journeys
- Avoid night driving where possible
- Keep emergency contacts handy
- Most importantly, ensure your vehicle is properly insured

This season, protection isn't optional, it's part of responsible celebration.



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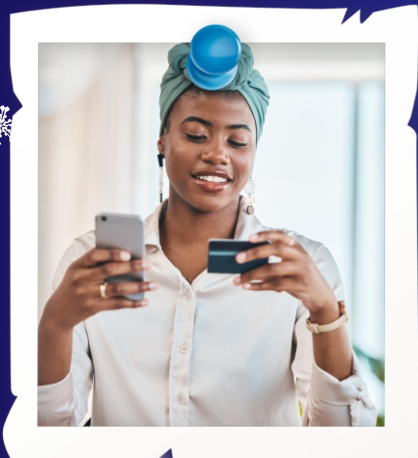
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# Multi-Payment Life Insurance Plan (MPP)

## This Season, Give a Gift That Lasts Beyond December

The festive season is a time of giving, reflection, and renewed hope for the future. As we gather with loved ones and plan for a new year, one question quietly matters more than ever: Are the people who matter most truly protected?

SanlamAllianz's Multi-Payment Life Insurance Plan (MPP) is designed for people who want flexible, practical protection that fits their income and lifestyle, without the pressure of a single large payment.

With MPP, you can spread your premium payments over time while enjoying the reassurance that your family's future is financially secure.

Whether you're planning for your children, your spouse, or loved ones who depend on you, MPP helps you turn today's earnings into tomorrow's security.

### Why MPP Works Perfectly This Festive Season:

- Flexible premium payment options that fit your cash flow
- Long-term financial protection for your loved ones
- Ideal for year-end planning and new-year resolutions
- A meaningful gift of security, not just celebration

This season, while you give presents that bring smiles today, give your family something even more powerful, peace of mind for the future.



# Auto Insurance Online (Digital Spotlight)

**Festive Plans Are Busy. Insuring Your Car Shouldn't Be.**

Between shopping lists, travel plans, and family commitments, the festive season is busy enough. That's why SanlamAllianz makes it easy to get insured, fully online.

**With Auto Insurance Online, you can:**

- Get insured anytime, anywhere
- Complete your motor insurance in minutes
- Avoid paperwork and long queues
- Enjoy instant peace of mind

From your phone or laptop, your car can be insured before your next trip. Because convenience is part of confidence.

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# Festive Financial Planning: One-Time Spending vs. Lasting Protection

The festive season often comes with big expenses, celebrations, travel, gifts, and family commitments. While these moments create joy, they also remind us of the importance of planning beyond the season.

## Multi-Payment Life Insurance Plan (MPP) allows you to:

- Pay gradually instead of all at once
- Protect your loved ones long after the festivities end
- Turn small, consistent payments into long-term security

Unlike one-off festive spending, life insurance is a gift that continues working — quietly, consistently, and reliably.

Because when the music fades and the decorations come down, protection remains.

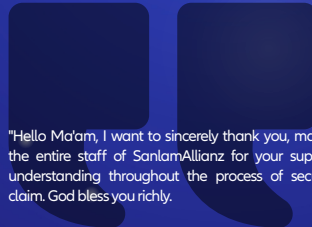


“The best gift this season isn't what you wrap, it's what you put in place for tomorrow.”

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# Testimonial



"Hello Ma'am, I want to sincerely thank you, ma'am, and the entire staff of SanlamAllianz for your support and understanding throughout the process of securing my claim. God bless you richly.

I will always hold SanlamAllianz in the highest regard and continue to share with my family, friends, and the public how positively the company treats its customers.

I will always recommend SanlamAllianz as the first choice for insurance."

*From a customer,*  
**Mr Ezeugo MacAnthony**

# The December That Taught Us a Lesson

December has a way of making us feel invincible.

The playlist is loud. The calendar is full. The roads are busy.

And suddenly, everyone becomes an expert planner.

"I'll sort that in January."

"It's a January Problem."

"Nothing will happen, by God's grace."

"Let me just enjoy the season first."

Then December happened to Kunle.

Kunle did everything right, or so he thought. He planned the trip home, bought gifts early, and even serviced his car. What he didn't plan for was a minor accident on a crowded festive road. Nothing dramatic. No sirens. Just a cracked bumper, a dented door, and an unexpected bill that wiped out his December budget faster than Christmas rice disappears at family gatherings.

Kunle didn't lose his car.  
He didn't lose his life.

But he lost his peace.

And that's the part we don't talk about enough.

Insurance isn't about expecting bad things to happen. It's about refusing to let one unexpected moment undo months of hard work. It's the quiet backup plan that steps in when your savings shouldn't have to.

## Financial Tip:

If one small emergency can derail your finances, the issue isn't income, it's protection. Smart planning isn't loud. It doesn't announce itself. It simply makes sure that when life throws a curveball, you don't drop the ball.

So as the year winds down, here's a gentle reminder: Enjoy the season. Laugh loudly. Travel safely. Spend wisely.

But let your protection work quietly in the background.

Because peace of mind is the best thing you can carry into the new year.



**Insurance doesn't  
cancel enjoyment.  
It protects it.**

# 2025: A Year of Movement, Growth, and Confidence

A Look Back at the Moments That Defined Our Year

2025 was a defining year for SanlamAllianz Nigeria, a year of transformation, connection, and renewed commitment to delivering confidence where it matters most.



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# Key Highlights from the Year:

## A New Identity, A United Future

We officially unveiled SanlamAllianz Nigeria, marking the coming together of two global brands with a shared purpose, to deliver smarter, simpler, and more secure insurance solutions tailored to Nigerians.

## Nationwide Brand Rollout & 12-City Roadshow

As part of our brand launch, we embarked on a nationwide roadshow, covering over 4,500km and engaging customers across key cities including Port Harcourt, Akure, Ibadan, Abuja, Warri, and more. This initiative allowed us to connect directly with customers, listen to their needs, and bring our brand promise closer to the communities we serve.

## Brokers & Corporate Clients Engagement Series

We strengthened strategic partnerships through participation in NCRIB meetings and dedicated engagement sessions with brokers and corporate clients, reinforcing collaboration, trust, and shared growth.

## Africacomcade Writing Competition Partnership

In partnership with Africacomcade, we supported young African storytellers through a writing competition that attracted over 114 submissions, celebrating creativity, imagination, and the power of storytelling.

## Empowering the Next Generation with JuCE Africa

We partnered with JuCE Africa to support teen-led innovation, creativity, and entrepreneurship, investing in the future leaders and changemakers shaping Africa's tomorrow.

## Customer-Centric Product Campaigns

Throughout the year, we rolled out targeted product campaigns designed around real customer needs, from motor and life insurance solutions to digital-first offerings that make access easier and faster.

## Digital & Financial Literacy Initiatives

We continued simplifying insurance through educational content, practical tips, and customer-focused communication, helping individuals and businesses make informed financial decisions with confidence.

## 12 Days of Christmas Campaign

As the year ended, we celebrated the season of giving with our 12 Days of Christmas internal campaign, spreading joy, gratitude, and festive cheer while reinforcing our commitment to people-first impact.

# Looking Ahead: Confidently Into the New Year

- Expanded digital insurance solutions
- More customer-focused campaigns
- Increased financial literacy initiatives
- Stronger community engagement

2025 is about clarity, convenience, and confidence.



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# Celebrate Freely. Travel Safely. Live Confidently.

Wherever this festive season takes you, across cities, to loved ones, or into the new year, SanlamAllianz Nigeria is here to protect what matters most.

- Get covered today.
- Drive confidently.
- Celebrate responsibly.



# Festive Insurance Puzzle: Protect & Celebrate!

This festive season, let's have some fun! Solve the puzzle below and discover how SanlamAllianz helps you stay protected and joyful.



"If you save a little each month in a plan that grows safely, what are you building?"

Answer: Savings / Wealth

# Word Search: Festive & Protected

Find the words hidden below  
(horizontally, vertically, or diagonally):

Words to find: **MPP, SanlamAllianz, AutoPlan, TermLife, Travel, PeaceOfMind, Protection, Savings, Education, Property**

Z	D	P	J	V	L	J	P	G	M	L	N	K	L
E	N	E	S	A	V	I	N	G	S	A	P	T	N
F	M	A	Y	T	G	J	Y	N	L	Q	D	P	W
I	B	C	I	M	P	D	V	P	Z	N	B	L	M
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Z	D	D	O	W	I	M	W	T	Z	N	M	Y	M
R	J	R	M	O	J	Y	L	T	B	V	A	R	Z
D	P	J	N	B	Y	L	Q	D	J	Z	G	S	T

# Stay Connected

Let's Keep the Conversation Going

As we close the year and step confidently into a new one, we're excited to stay connected with you, sharing insights, solutions, and stories that matter.

Follow [@sanlamallianzng](#) on all social media platforms for:

- Real-time product updates
- Insurance tips made simple
- Customer stories & brand news
- Exclusive campaigns and offers

Have questions? Need help choosing the right cover? Our team is always ready to support you.

**Life Insurance: 0700 702 0020**

**General Insurance: 0800 00 2554269**

**Life Insurance Email : [wecare@sanlamallianz.com.ng](mailto:wecare@sanlamallianz.com.ng)**

**General Insurance Email : [care@sanlamallianz.com.ng](mailto:care@sanlamallianz.com.ng)**

**Website: [www.sanlamallianz.com.ng](http://www.sanlamallianz.com.ng)**

Let's keep building confidence together, today, through the festive season, and beyond. **#ANewEraOfConfidence**

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